Good Turn Society Guide



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Good Turn Society Guide



GOOD TURN SOCIETY HONORS TOP SCOUTING SUPPORTERS

The National Office of Development introduced the Good Turn Society at the 2023 National Annual Meeting. The Good Turn Society replaces Second Century Society membership moving forward, with Second Century Society members retaining their honors. This newly established Good Turn Society recognizes donors who make a new contribution, pledge, or planned gift of \$25,000 or more to Scouting. Membership recognition levels are determined by calculating a donor's lifetime giving across various Scouting organizations. These cumulative lifetime amounts include gifts made to local councils, the National Service Center, high-adventure base properties, and the National BSA Foundation.

Good Turn Society members exemplify all that is most admirable about Scouting, including a commitment to service above self, a drive to go above and beyond to achieve an important goal, a willingness to be a model for others, and the courage to demonstrate leadership through their investment in Scouting. They are truly Scouting's heroes.

Local councils may honor their most enduring supporters for their commitment to training the future leaders of America with formal induction into the appropriate Good Turn Society level, which includes a custom procla-mation certificate, lapel pin, and challenge coin or medallion, depending on society level as listed below.

Trailhead Member
\$25,000-\$99,999

Scout Oath Member \$100,000–\$499,999

Scout Law Member \$500,000–\$999,999

Good Turn Member \$1 million—\$4.99 million

On My Honor Member \$5 million-\$9.99 million

Duty to Others Member \$10 million—\$14.99 million

Good Citizen Member \$15 million-\$24.99 million

WP Society \$25 million to \$49.99 million

Heritage Society

\$50 million to \$74.99 million

Fleur-de-Lis Society

\$75 million to \$99.99 million

True North Society \$100 million and above

The **Visionary Leader Distinction** is added to and Good Turn Society level for those members whose gifts are made through a last will or other bequest.

Recognition items, including lapel pins, proclamation certificates, challenge coins, and 3-inch medallions with cherry presentation boxes, are currently in production and will be available soon. To order recognition items or for more information email goodturnsociety@scouting.org.

Honor your most enduring supporters with membership in the

GOOD TURN SOCIETY

All donors with a new gift of at least \$25,000 are eligible for induction into the Good Turn Society at their lifetime cumulative giving level. Good Turn Society members exemplify all that is most admirable about Scouting, including a commitment to service above self, a drive to go above and beyond to achieve an important goal, a willingness to be a model for others, and the courage to demonstrate leadership through their investment in Scouting.

Good Turn Society members are truly Scouting's heroes. Honor their commitment to training the future leaders of America with formal induction into the appropriate Good Turn Society level. Based on membership level, benefits can include a personalized proclamation, lapel pin, challenge coin, medallion, and exclusive event access.

TRAILHEAD MEMBER \$25,000 to \$99,999

SCOUT OATH MEMBER \$100,000 to \$499,999

SCOUT LAW MEMBER \$500,000 to \$999,999

GOOD TURN MEMBER \$1 million to \$4.99 million

ON MY HONOR MEMBER \$5 million to \$9.99 million

DUTY TO OTHERS MEMBER \$10 million to \$14.99 million

GOOD CITIZEN MEMBER

\$15 million to \$24.99 million

WP SOCIETY

\$25 million to \$49.99 million

HERITAGE SOCIETY \$50 million to \$74.99 million

FLEUR-DE-LIS SOCIETY \$75 million to \$99.99 million

TRUE NORTH SOCIETY \$100 million and above

VISIONARY LEADER DISTINCTION

Reserved for all Good Turn Society members whose gifts are made through a last will or other bequest.

For more information on how to recognize your donors, please contact Diane Smith at diane.smith@scouting.org or 972-580-2026.











Good Turn Society

The Good Turn Society of the Boy Scouts of America recognizes generous benefactors who are passionate about preserving the mission, vision, and values of Scouting.



Please submit this application form and giving history to goodturnsociety@scouting.org

Name(s) to a	ppear on certificate:	
Company na	me (if applicable):	
Mailing addr	ess:	
City, State, Z	ip:	
Phone:	Email addres	ss:
CRM Lookup	ID	
Member Le	evel:	
	Trailhead Member	Scout Oath Member
	\$25,000-\$99,999	\$100,000–\$499,999
	Scout Law Member	Good Turn Member
	\$500,000-\$999,999	\$1M-\$4,999,999
	On My Honor Member	Duty to Others Member
	\$5M-\$9,999,999	\$10M-\$14,999,999
Good Citizen Member \$15M–\$24,999,999		Visionary Leader Distinction Planned Gift at any level
Society Me	mber Level:	
	WP Society Member	Heritage Society Member
	\$25M and \$49,999,99	\$50M and \$74,999,99
	Fleur-de-Lis Society Member \$75M and \$99,999,99	True North Society Member \$100M and higher
Total Amou	nt: \$	
This gift is:	Anonymous	In honor of In memory of
Council Nam	e & No.:	
Council Addı	ress:	

Please submit this application form and giving history to goodturnsociety@scouting.org

Good Turn Society

Members of the Good Turn Society exemplify all that is most admirable about Scouting, including a commitment to service above self, a drive to go above and beyond to achieve an important goal, a willingness to be a model for others, and the courage to demonstrate leadership through their investment in Scouting.



Please give this form (and attach your gift, if applicable) directly to your local council.

City, State,	Zip:				
Phone:	Email a	ddress:			
Member Le	evel:				
	Trailhead Member		Scout Oath	Member	
	\$25,000-\$99,999		\$100,000–\$499,999 Good Turn Member		
	Scout Law Member				
	\$500,000-\$999,999		\$1M-\$4,999	,999	
	On My Honor Member		Duty to Others Member		
	\$5M-\$9,999,999		\$10M-\$14,999,999		
	Good Citizen Member		Visionary Leader Distinction		
	\$15M-\$24,999,999		Planned Gift	at any level	
Society Me	mber Level:				
	WP Society Member \$25M and \$49,999,99		_	ciety Member	
			\$50M and \$7	74,999,99	
	Fleur-de-Lis Society Membe \$75M and \$99,999,99	er	True North \$100M and h	Society Member nigher	
Amount:	\$ De:	scription:			
This gift is:	Anonymous	In ho	onor of	In memory of	
In consider	ation of membership in the G	ood Turn S	Society, I here	eby agree to	
give to the	Endowment Fund,	Endowment Fund, Capi		Operating Fund	
				Council, BSA	
located in:					
Signed:			Date:		

movement. Good Turn Society members are truly heroes of Scouting.

Good Turn Society



Major Gifts Recogntion Order Form

Please submit this order form and application to goodturnsociety@scouting.org

Name(s) to appear on certificate:		
Company name (if applicable):		
CDM Lookup ID		
·		
Member Level Pins: Trailhead Member \$25K (Yellow)	Scout Oath Member \$100K (Red)	
Scout Law Member \$500K (Blue)	Good Turn Member \$1M (Green)	
On My Honor Member \$5M (Fushia)	Duty to Others Member \$10M (Teal)	
Good Citizen Member \$15M (Gold)	Visionary Leader Distinctior Device	1
WP Society Member \$25M (Sapphire)	Heritage Society Member \$50M (Emerald)	
Fleur-de-Lis Society Member \$75M (Purple)	True North Society Member \$100M (Platinum)	r
	Total Pins:	\$10
Member Level Coins & Medallions:	Total Coins & Medallions:	
Good Turn Society challenge coin (For Trailhead, Scout Oath & Scout Law Member)		\$15
Good Turn Society medallion (For Good Turn Member and above)		\$45
	Total Amount: \$	
Council Name & No.:		
Council Address:		
Please submit this o	rder form and giving	

Please submit this order form and giving history to goodturnsociety@scouting.org



PLEDGE FORM

Members of the Good Turn Society exemplify all that is most admirable about Scouting, including a commitment to service above self, a drive to go above and beyond to achieve an important goal, a willingness to be a model for others, and the courage to demonstrate leadership through their investment in Scouting.

Members generously commit to a new contribution to their choice of at least \$25,000 to Council(s) and/or National divisions of their choosing to join the Good Turn Society to be paid over 1-5 installments. Membership level recognition will reflect lifetime giving to the Boy Scouts of America organization.

By submitting this pledge document, you will be recognized as a Good Turn Society member and immediately eligible for full benefits, opportunities, and events.

MEMBERSHIP LEVELS

Trailhead Member	On My Honor Member	Heritage Society Member
\$25,000-99,999	\$5M-9,999,999	\$50M-74,999,999
Scout Oath Member	Duty to Others Member	Fleur-de-Lis Society Member
\$100,000-499,999	\$10M-14,999,999	\$75-99,999,999
Scout Law Member \$500,000-999,999	Good Citizen Member \$15M-24,999,999	True North Society Member \$100M+
Good Turn Member \$1M-4,999,999	WP Society Member \$25M-49,999,999	Visionary Leader Distinction Planned Gift of \$25,000+

DONOR INFORMATION

Donor Name(s): as you wish to be acknowledged	
Company Name:	
Home Address:	
City, State, Zip:	
Email Address:	
Phone Number:	

Gift Amount:			
Payment Terms:	Paid i	n a single transaction this	year.
	_	n 2 to 5 installments.	
	1. \$_	in 20	
	2. \$_ 3 \$	in 20 in 20	
	3. \$ <u> </u>	in 20	
	5. \$_	in 20	
Please direct my g	gift as follows	:	
Beneficiary 1	Name	Percentage of Gift	Donor Intention/Instructions
Daymant Mathad	I Chaolz □ Sa	ourities Transfor D Oth	oor
Payment Method:	I Check LI Se	curities Transfer	ier
In addition to my ple	edge, I wish to i	nform Boy Scouts of Am	erica that:
☐ I have included			
☐ I wish to remain	n anonymous in 1	nembership listings	
Drint Nama:			
Print Name:			
Print Name: Signature:			
Signature:		Daytime	
Signature:		Daytime Phone:	
Signature: Date:	ut the Cood Turn	Phone:	mation, contact <u>Diane.Smith@scouting</u>

CRM and Recognition Programs

- Good Turn Society
 - 11 recognition levels
 - Lifetime Giving Auto calculates based on hard credits
 - Counts Hard Credits beginning on 1/1/2023
 - Recognition level can be seen on Revenue\Recognition tab in CRM
 - New tab has been added to the Recognition Programs List found under Constituents\Recognition

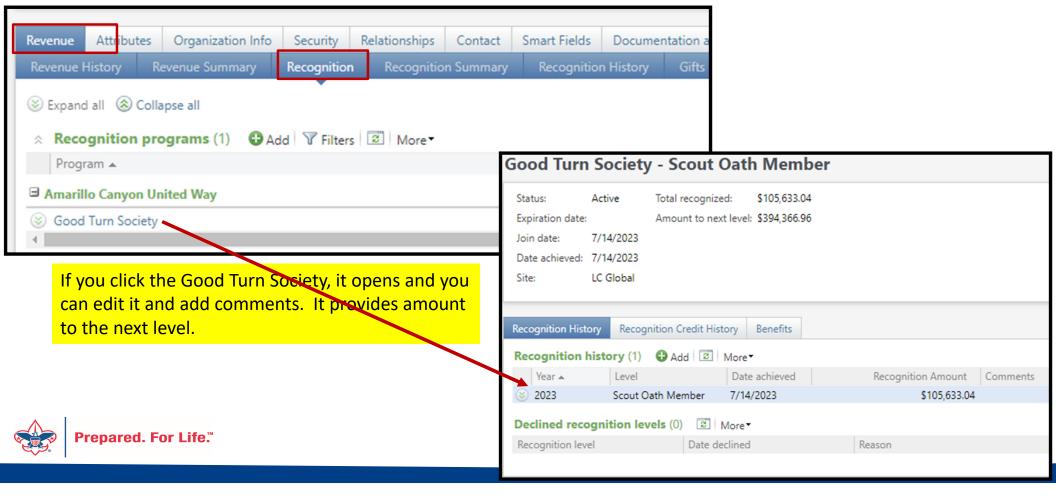


Good Turn Society Levels

Name	Description	Tier	Minimum amount
Trailhead Member	\$25,000-\$99,999	First	\$25,000.00
Scout Oath Member	\$100,000-\$499,999	Second	\$100,000.00
Scout Law Member	\$500,000-\$999,999	Third	\$500,000.00
Good Turn Member	\$1M-\$4,999,999	Fourth	\$1,000,000.00
On My Honor Member	\$5M-\$9,999,999	Fifth	\$5,000,000.00
Duty to Others Member	\$10M-\$14,999,999	Sixth	\$10,000,000.00
Good Citizen Member	\$15M-\$24,999,999	Seventh	\$15,000,000.00
WP Society Member	\$25M-\$49,999,999	Eighth	\$25,000,000.00
Heritage Society Member	\$50M - \$74,999,999	Ninth	\$50,000,000.00
Fleur-de-lis Society Member	\$75M and \$99,999,999	Tenth	\$75,000,000.00
True North Society member	\$100M and higher	Eleventh	\$100,000,000.00



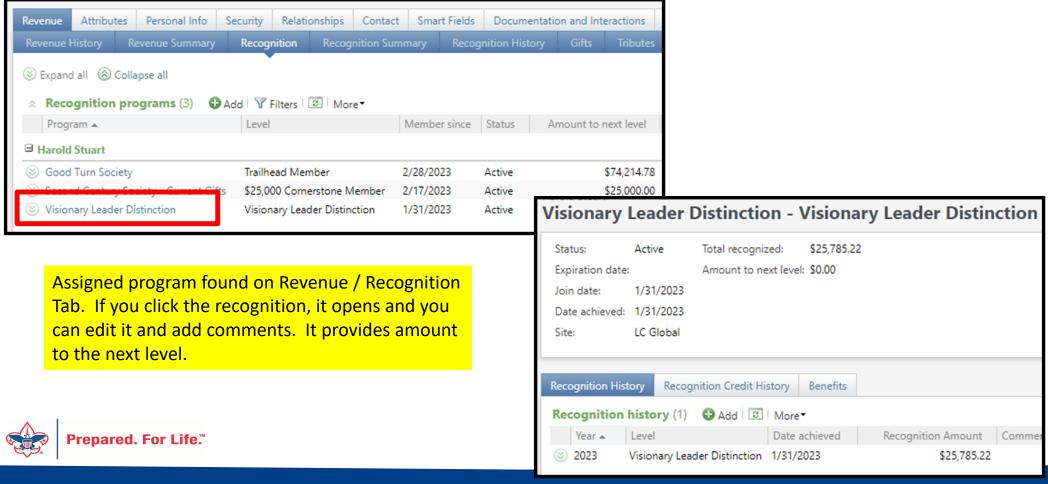
Good Turn Society Recognition Location



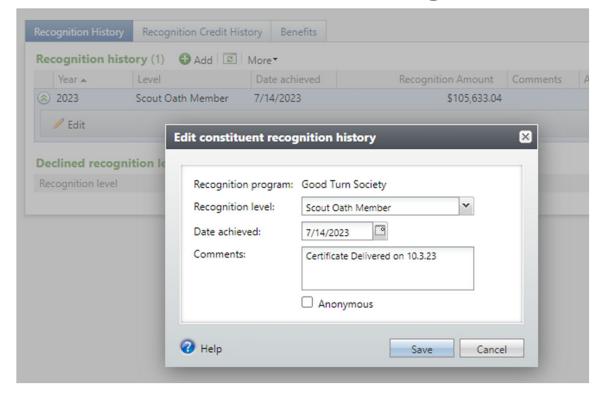
Recognition Programs

- Visionary Leader Distinction
 - Planned gift recognition
 - \$25,000 and above to qualify
 - Looks for Hard Credit from the planned gift revenue
 - Planned Gift Job Aid demonstrates adding a planned gift
 - Planned gift will show on Planned Gift Detail report under Prospects

Visionary Leader Recognition Location

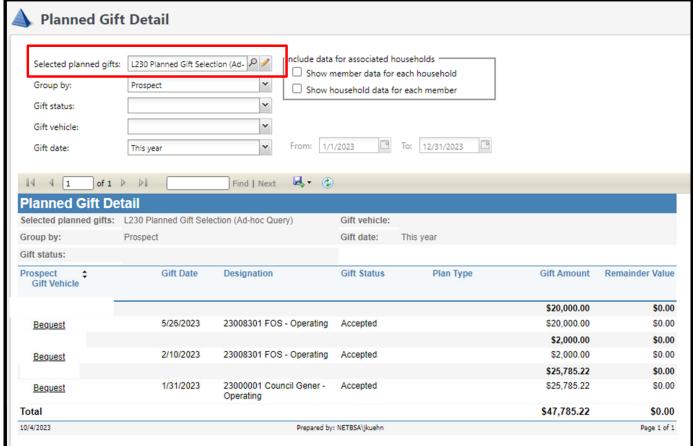


Recognition Process



Once on the recognition program, drop the chevron and click edit. You can add comments to the recognition. This would be a great place to note when and where the recognition of the donor took place. This field will populate on the Recognition Program data list so that you can see if you have recognized the person or not.

Planned Gift Detail Report

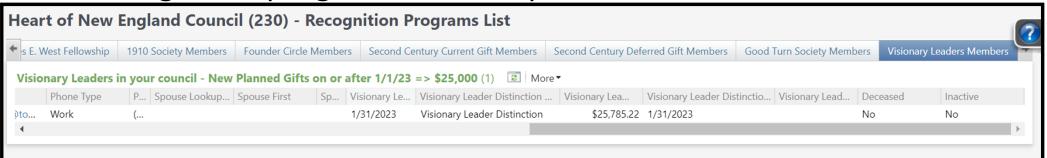


This report is found under Prospect / Reports. It provides a listing of all individuals with planned gifts. You use your councils planned gifts selection to run the report. This council has 3 planned gifts for the year Only one meets the qualification for recognition of => \$25,000.



Recognition Programs Data List

- Found under Constituents\Recognitions
- Use your site ID to open the data list
- Navigate to the appropriate tab
- List provides you contact details and amount to next level if recognition program has multiple levels





Blackbaud CRM 4 Planned Giving Job Aid

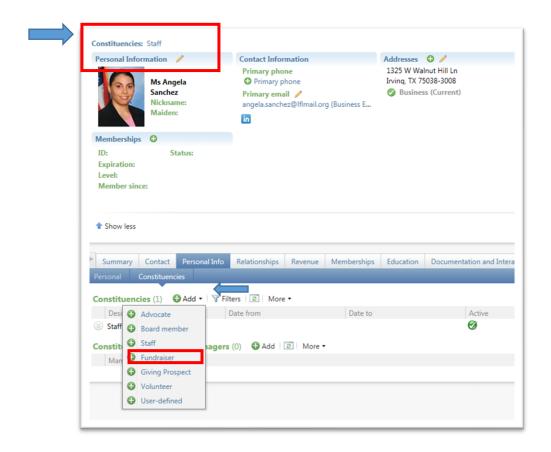
Version 10.6.23

Planned Giving is usually defined as a set of ways a donor can leave money or assets to a nonprofit at their death, or a way to invest money so that the donor receives benefits during their life and then bequeaths the remaining funds to the nonprofit. Unlike an outright gift that provides your organization full benefit upon receipt, a planned gift defers your organization's use of transferred assets until the death of a donor, or until the end of a specified period.

Add a Planned Gift

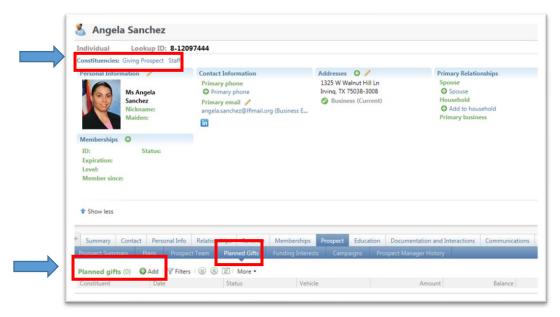
To add a Planned Gift:

- 1. Log in to Blackbaud CRM
- 2. Go to Constituent>Constituent Search. Search and select your constituent
- 3. Check to see if the constituent has the Constituency of Giving Prospect, if not:
 - a. Proceed to Personal Info \ Constituencies tab
 - b. Under constituencies click ADD
 - c. In the drop-down menu select Giving Prospect.
 - d. A dialog box will appear, add appropriate start date

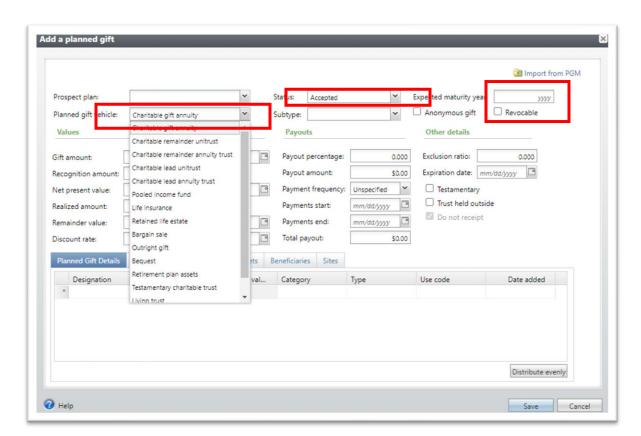


Planned Giving Page 1 of 7

The constituent will now have an active constituency of Giving Prospect. They will also have a new view. Click Giving Prospect to get this view to add the planned gift. It's also a new tab on the constituent record.

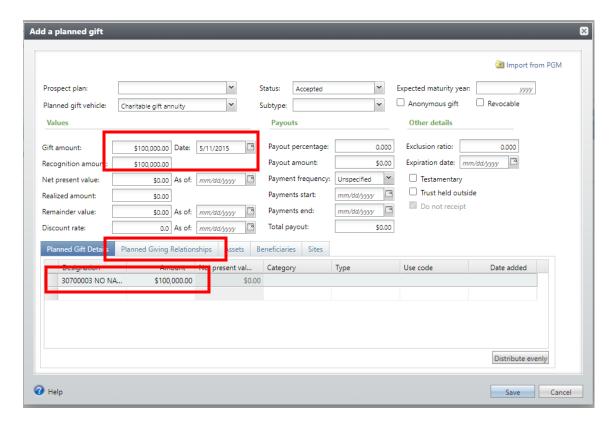


- 1. Click on Giving Prospect to get this view
- 2. On the tabs for Prospect>Planned Gifts click ADD



Planned Giving Page 2 of 7

- 1. First step is to add what type of planned gift vehicle this is
- 2. Since you have been notified of this gift by the donor, mark it as accepted.
- 3. Enter the estimated expected maturity and mark if it is revocable.

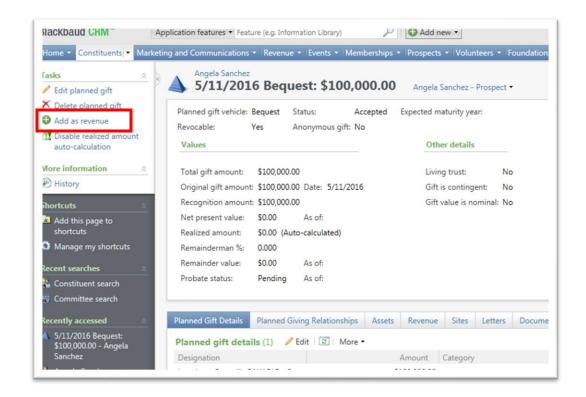


- 1. Enter in the amount if you know it. Place the date as when notified. If the gift is contingent on the other spouse passing away, you will need to mark that. Then assign the designation for future reference.
- The next tab is relationships that relate to the gift. Possible relationships- attorneys or financial planners. If they are connected in a relationship to the donor, you can select them, otherwise you will need to add them, and you should include the spouse.
- 3. Do you know what the assets will be? If you do not, you can fill in later.

Mark as revenue

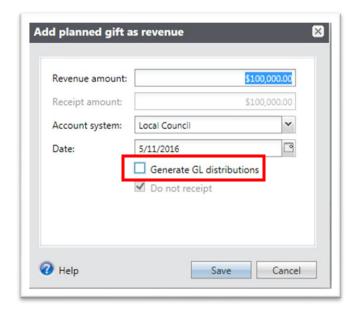
1. You want the planned gift to show up on the revenue summary page on the constituent record click "Add as revenue". This will generate hard credits to ensure the automated recognition program will recognize the planned gift if it meets the minimum requirement.

Planned Giving Page 3 of 7



NOTE: A planned gift record must have specific fields completed before the "Mark as Revenue" task is available:

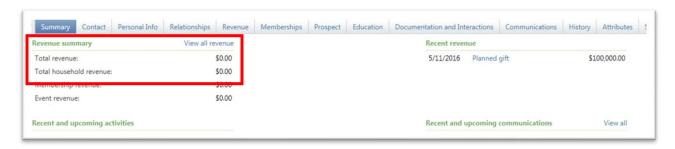
1) Status= Accepted
2) Link to Designation(s)
3) Amount/Value(s)



You will need to uncheck the generate GL distribution box. We do not post Planned Gifts to the GL. There is no time frame or exact amount with a fit that is revocable so you cannot consider it a pledge. Click "save".

Planned Giving Page 4 of 7

On the constituent record, you can see the planned gift in the summary. It has not been realized so it does not reflect in the lifetime totals. It will reflect once it is paid.



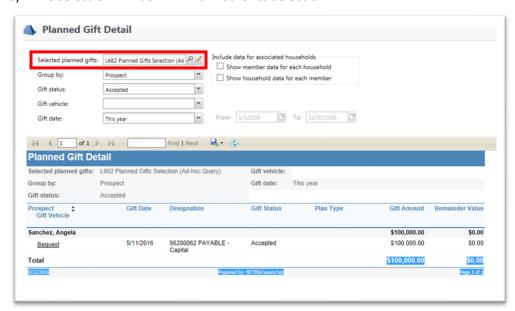
Record Payment Against Planned Gift

- 1. Place payment in a LC Cash Check Payment Donation batch template
- 2. Place the check on the batch line from where the check came from
- 3. Click the Revenue tab Apply button
- 4. Click load commitments and find the planned gift by searching for the constituents.
- 5. Add your appropriate Appeal, Inbound Channel, Revenue Category, BSA Structure and Giving Category.
- 6. Update your totals, validate then save and close your batch and commit it.

Print a Planned Gift Detail

On the Home page click on the Prospect Tab>Reports>Planned Gift Detail

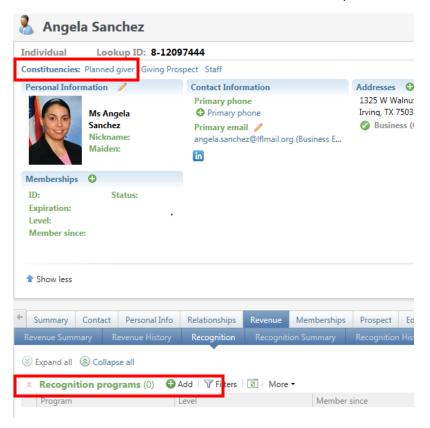
- 1) Make your selection in the selection field
- 2) Each council has created this for them already.
- 3) The selection will be L### Planned Gifts Selection.



Planned Giving Page 5 of 7

Revenue and Recognition

Now the constituent has the Planned Giver constituency on their record.

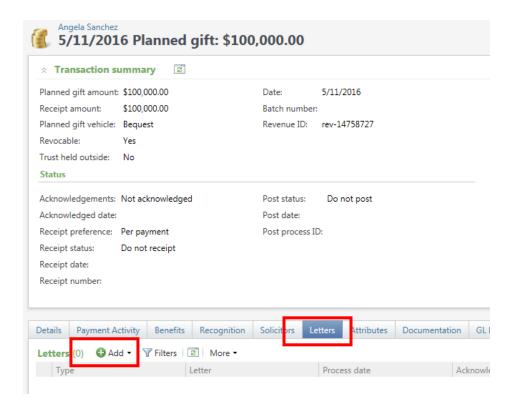


CRM will automatically add the Visionary Leader Distinction recognition if the planned gift is added as shown above and the gift is >= \$25,000. There should be no need to manually assign the recognition. The process runs nightly.

Planned Giving Page 6 of 7

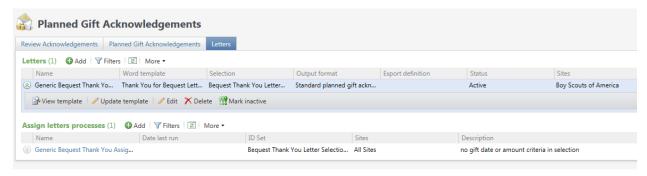
Add a letter

When a constituent makes a gift/payment, you can send a letter to thank them for the revenue. On the Letters tab you can track whether you sent a letter to the constituent and which type of letter they will receive.



To find a generic Bequest letter template

Go to: Marketing and Communications>Donor Relations>Acknowledgements>Letter Tab



Planned Giving Page 7 of 7

Good Turn Society Frequently Asked Questions:

How much do I need to donate to become a member of GTS?

The floor level for recognition as a Good Turn Society member is a new gift commitment of \$25,000 on or after January 1, 2023. The new gift commitment can be stocks, a pledge, a deferred gift, an outright or a bequest. Once a new gift has been made, any historical giving will count towards your giving level.

I have donated previously; does that mean I am automatically in the Good Turn Society?

Good Turn Society started January 1, 2023. Any new gift commitment of \$25,000 or more will qualify you for the Good Turn Society. With this new gift, you will qualify, and your giving history will count towards your giving level.

What type of gifts qualify?

Any gift including, but not limited to outright, pledges, deferred gifts, and bequests to any BSA entity.

What is the turnaround on submitted applications and order forms?

Due to the high volume of requests, turnaround typically runs about four weeks.

Is this recognition the same as the Second Century Society?

The Good Turn Society replaced the Second Century Society on January 1, 2023. The Good Turn Society allows for donors to be recognized for their lifetime cumulative giving with a new gift commitment of \$25,000.

What about a gift from a corporation or foundation?

The Good Turn Society recognizes gifts from anyone or any entity, including corporations and foundations.

Can I Choose Where My Gift Goes?

Absolutely! You can designate your gift to the Scouting entity of your choice, and we'll make sure you're recognized for your generosity. Just let us know where you'd like your gift to go, and we'll take care of the rest. We can also combine your giving across multiple entities so that your recognition reflects the full scope of your support.

Does the new gift of \$25,000 need to be in a lump sum?

No, it can be any type of gift i.e., stocks, a pledge, a deferred gift, an outright or a bequest.

Can past general donations be used toward GTS levels once the initial gift is done?

Yes. Once you have met your new gift commitment of \$25,000 or more, your giving history will count towards the next giving level. Those gifts can be any type of gift i.e., stocks, a pledge, etc. to any BSA entity.

Gift in Kind gifts?

Yes, gifts in kind will qualify.

Where can I find Gift in Kind gifts?

To access the Gift in Kind List in Blackbaud CRM, first navigate to the home screen and click on the "Revenue" tab. From there, click on the "More tasks" button, and select "Gift in Kind List" from the drop-down menu." In the search box, type your Site ID and click the search button. Then, from the search results, click on your council's name. In the next screen, select the date range you need and click "Apply". You will see a list of gifts in kind.

Who do I contact for more information:

Please contact Diane.Smith@scouting.org.

If you are interested in supporting the Boy Scouts of America or maximizing the impact of your giving through a planned gift, contact Carlo.Laurore@scouting.org.

Good Turn Society Palette Guide

